Important Notice:
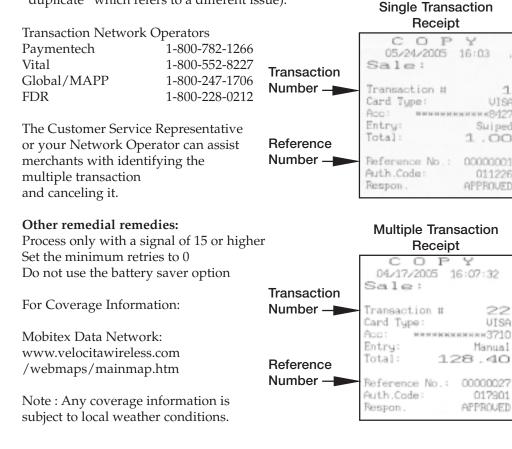# Multiple Wireless Transactions

Due to the variable nature of wireless signals there is the possibility of multiple transactions being created from one transaction input on the Mobitex wireless data network.

The occurrence of a multiple transaction can be identified when the last digit of the Transaction Number and Reference Number on a transaction receipt are different. The terminal itself does not recognize the occurrence of multiple transactions so there will be no other indication either in the transaction report or the batch report.

When an instance is identified call either the help desk or your transaction network operator (use the word "multiple" when describing the issue, do not use the word "duplicate" which refers to a different issue).

Transaction Network Operators
Paymentech   1-800-782-1266
Vital   1-800-552-8227
Global/MAPP   1-800-247-1706
FDR   1-800-228-0212

The Customer Service Representative or your Network Operator can assist merchants with identifying the multiple transaction and canceling it.

Other remedial remedies:
Process only with a signal of 15 or higher
Set the minimum retries to 0
Do not use the battery saver option

For Coverage Information:

Mobitex Data Network:
www.velocitawireless.com
/webmaps/mainmap.htm

Note : Any coverage information is subject to local weather conditions.

Single Transaction Receipt

Transaction Number →
Reference Number →

```
        C O P Y
    05/24/2005   16:03
Sale:

Transaction #              1
Card Type:             VISA
Acc:          ***********8427
Entry:               Swiped
Total:                 1.00

Reference No.:      00000001
Auth.Code:            011226
Respon.             APPROVED
```

Multiple Transaction Receipt

Transaction Number →
Reference Number →

```
        C O P Y
    04/17/2005   16:07:32
Sale:

Transaction #             22
Card Type:             VISA
Acc:          ***********3710
Entry:               Manual
Total:               128.40

Reference No.:      00000027
Auth.Code:            017901
Respon.             APPROVED
```

Service Center Newsletter

CDPD Shuts Down, Sprint Buys Mobitex, Cingular Acquires GPRS

CDPD was a packet wireless, data only network developed by AT&T and shared with Verizon. But with the development of a global data network by AT&T and the loss of the shared use of the CDPD network when AT&T stopped supporting it and discontinued its service in June 2005 caused Verizon to acquire the CDMA Digital Data Network. When Cingular merged with AT&T and acquired the GPRS network there was no need for Cingular to keep the Mobitex Data Network that it had acquired from Bell South a decade earlier. Cingular sold Mobitex to a group of private investors who have since sold it to Sprint. Consequently CDMA became the data portion of the Verizon Wireless Network, Mobitex is now the data network for Sprint and GPRS which is a global wireless packet data network is now the data portion of the Cingular Wireless Network. Other than GPRS, CDMA and Mobitex, Motient, which has been reducing its service area, is the only other wireless data network still in service. However, Motient recently announced that they will be ceasing operations at the end of July 2006.

Retail Status for Mobile Merchants

Merchant accounts are classified according to the type of transactions that are processed. The two major classifications are "Qualified Retail" and "Non-Qualified MOTO" (Mail Order/Telephone Order). Merchants that swipe their transactions are classified as "Retail", merchants that key their transactions are classified as "MOTO". So what's the big deal? MOTO classification results in higher processing rates and encounters a greater risk for surveillance and chargebacks. Swiped transactions are assumed "Qualified Retail" because the transaction is processed at the time of sale proving the customer and merchant were face to face and approved the sale. On the other hand, keyed transactions process long after the sale and are assumed to be by mail, phone order or Internet. So the processors usually classified Mobile Merchants that key transactions as MOTO even though the artisan is face to face with their customer. MACNC educates its processors about the real nature of its Mobile Merchants and promotes their quasi retail status because they adhere to secure processing practices to prove the card and customer were present.

Consequently MACNC has developed over the past 15 years a track record with the Mobile Merchants and established a unique hybrid retail classification for them. By instructing our artisan friends to always imprint their customers' card, obtain the customer' signature and CVV2 code to prove the sales was face to face will qualify your business for a "Mid-Qualified" classification with rates that are much lower than MOTO but slightly higher than "Qualified Retail" transactions.

Reward Cards Cost You More

Visa and MasterCard are now competing more directly with American Express and Discover thanks to recent court decisions. Visa and MasterCard are now also issuing bank cards that give consumers merchandise points or cash back. These are the new Visa Rewards, Signature and MasterCard World Cards. At the expense of the merchant who must pay higher rates to process sales on these cards, banks and consumers are reaping the benefits from these products. Depending on the type, these cards process at Mid-Qualified and Non-Qualified rates instead of the lower Qualified rates even though the transactions are swiped. So in an effort to keep you informed about events that affect the cost of processing your sales we are alerting you to the situation so that you can make adjustments in your business practices when accepting credit cards for the payment for your goods and services.

New Seasonal Rules

Some Mobile Merchants operate seasonal businesses, only occasionally processing sales. Visa and MasterCard prefer businesses that operate continually, generating more fees. To that end the card companies have instituted new policies of closing merchant accounts that have six months of inactivity. MACNC cannot alter this policy so we want to advise you to process at least one transaction, even if it is on your own card, every three months. By processing a random transaction you will avoid having an unexpected closed account and the effort and expense to reopen it.

Verifone and Lipman

VeriFone Holdings, Inc. and Lipman Electronic Engineering Ltd. announced that they have entered into an agreement for VeriFone to acquire Lipman. VeriFone will become the largest global provider of electronic payment solutions.

As Seen In Sunshine Artist:

Rental Programs

for New Artisans or First Time Bankcard Merchants

Avoid being locked into long term leases or purchasing inappropriate equipment. MACNC offers month to month terminal rentals for economy and flexibility. All programs include Voice Authorization for increased security. You can choose a low cost **Start-Up Program** or a time saving **Portable Program** for ease of use at your booth. When your business is ready, for the added advantage of instant approval and reduced bankcard rates, you can upgrade at any time to a **Wireless Program**.

Stationary Terminal

Portable Terminal

Wireless Programs

for Instant Approval and Qualified Rates

Certified Networks

GPRS (Cingular®)

CDMA (Verizon®)

Mobitex (Sprint/Nextel®)

Nurit 8000 Secure

MTT 1500 Phone & Printer

Domain Registrations E-commerce and Hosting Services

From networks and terminals to software and downloading we have years of *"hands on experience"* to know what combinations of equipment and networks work well and those less reliable. Contact us. We know the landscape and can help you from years of *"in the field experience"* so you don't get lost.

Process with any Cell Phone or PC